





## WHO ARE WE?

We're Nat and Mase. We're a husband & wife team from London, UK who love travelling to different countries to experience different cultures, try new foods and take lots of photos. We founded Go To Travel Guides in 2013 to inspire people to visit new destinations and to help tourists navigate the cities they are visiting

## WHAT DO WE DO?

We create Visual Travel Guide Apps for iPhone, iPad and Android. We personally fly to various countries collecting lots of useful and original information for our apps. By trade, Mase has 12 years commercial experience as a website and mobile app developer; Nat has spent the last 5 years as the Head of Recruitment for a global beauty company

WE HAVE  
BEEN TO

32

COUNTRIES  
TOGETHER

IPHONE & IPAD  
USERS IN

92

COUNTRIES  
HAVE INSTALLED  
OUR APPS

ANDROID  
USERS IN

76

COUNTRIES  
HAVE INSTALLED  
OUR APPS

OUR  
TARGET AUDIENCE IS:



60% FEMALE

40% MALE

MADE UP OF MOSTLY **25-34 YEAR OLDS** FROM UK, USA, AUSTRALIA, CANADA, LATIN AMERICA AND THE MIDDLE EAST. OUR 2ND HIGHEST TARGET GROUP IS AGED **BETWEEN 35 AND 64 YEARS OLD**



@NATANDMASE

1,933

FOLLOWERS



@NATANDMASE

1,470

FOLLOWERS



/GOTOTRavelGUIDES

3,047

LIKES



/GOTOTRavelGUIDES

111

SUBSCRIBERS



@NATANDMASE

78

FOLLOWERS





“ what I really like about the Go To Rio guide are the **personal insights** from Nat and Mase. It makes it more like a conversation with a friend about a place rather than the standard things you read in travel apps. Also the **great photos** make it look fantastic, I'm looking forward to more guides from Go To ”

GO TO RIO - REVIEWED BY RIC FROM BRIGHTON, UK

we tell you about our own travel experiences in english, chinese, spanish, russian, japanese & more



we use beautiful photos for travel inspiration



Visual Travel Guide Apps for iPhone, iPad & Android  
Inspiring our Users to Explore New Destinations

- ✔ **HIGH RESOLUTION PHOTOS & VIDEOS**
- ✔ **TOP 20 ATTRACTIONS PER DESTINATION**
- ✔ **MALE & FEMALE TRAVEL TIPS**
- ✔ **AVAILABLE IN MULTIPLE LANGUAGES**
- ✔ **BOOK HOTELS, TOURS & RESTAURANTS**
- ✔ **BUILT-IN ITINERARIES**

## GET IN TOUCH

We'd love to work with you! Please contact us to discuss anything in relation to **Sponsorships, Fam Trips, Mobile Apps, Advertising or Social Media & Content Marketing...** or feel free to contact us if you'd just like to have a chat!

✉ [info@gototravelguides.net](mailto:info@gototravelguides.net)

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